

Series⁵

Whether it's a team you want to coalesce, a culture you're trying to improve, a management group who needs to function better together -- Series⁵ by HCap may be the not-so-usual way to go.

Why Series⁵ is a good idea for your company . . .

Enlightened leaders know it's not rocket science:

1. Great employees make the business succeed
2. If the organization is going to succeed and grow, people must continue to learn and grow.
3. Great leaders provide opportunities for people to learn — about themselves, their business, and other's unique thinking — in innovative, meaningful, and dynamic ways they've not experienced before.
4. Making a difference can sometimes be accomplished with an easy, yet perceptive, decision.

"Not all readers are leaders, but all leaders are readers."
Harry S. Truman



Series⁵ . . .

- ◆ A springboard for growth and development within the organization
- ◆ A sustainable bottom line impact crafted through shared knowledge and vision
- ◆ The opportunity for meaningful conversations led by expert facilitators
- ◆ A prior reading guide for each book with questions to focus the discussion
- ◆ A way for folks to learn, explore, and (dare we say it?) bond



The Series⁵ Base:

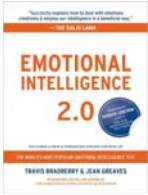
Five new(ish) and profound books in five months.

A simple concept for improved productivity, for powerful results, for a stronger company.

Read. Listen. Share. Learn. Act.

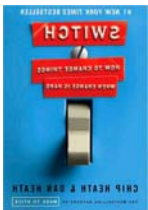


- ⇒ A space and lunches, repeated for five months
- ⇒ A group of four to ten interested and committed people who are willing to read the books
- ⇒ The initial (and on-going) support that says this is an important, urgent, and pain-free way to improve the lives of the participants and the company
- ⇒ An internal champion to promote the program and maintain the communication
- ⇒ The books (e-books, audio or real paper) or HCap can have them



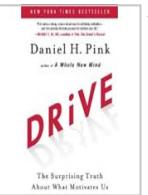
Emotional Intelligence 2.0 by Travis Bradberry and Jean Greaves ~

Touted by people from the Dalai Lama to Stephen Covey and Patrick Lencioni, this book shows people how to improve their, and their company's lives, by increasing their emotional intelligence. There's a test for starters and then strategies to use, all based on substantial research. This book can be a real wake-up call!



Switch: How to Change Things When Change Is Hard by Chip Heath and Dan Heath ~

It's probably not the five step process you've been taught that will create large (or small) scale change. Instead, this Stanford professor and Aspen Institute consultant combine emotional and rational thinking techniques to create a new order. Their advice is useful for any business person and especially timely in today's climate.



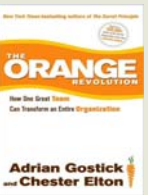
Drive: The Surprising Truth About What Motivates Us by Daniel Pink ~

Pink says there's more to motivation than money – duh – but his conversations about autonomy, improvement and a deeper sense of purpose are based on cutting-edge scientific research. His examples from other companies' nontraditional approaches can spark real enthusiasm, energy, and transformation.



Bury My Heart At Conference Room B: The Unbeatable Impact of Truly Committed Managers by Stan Slap ~

Using research from 10,000 managers in 70 countries, Slap speaks to managers' problems and how to overcome them on the way to becoming better leaders. His research also shows how more committed managers are created. He explains the business case for values: why everyone must live his or her personal values in the workplace first. Heady stuff.



The Orange Revolution: How One Great Team Can Transform an Entire Organization by Adrian Gostick and Chester Elton ~

Less than 20 percent of teams are working anywhere near their optimal capacity. Research from the *Best Places to Work* database reveals the true driver of exceptional success for great companies is *not* from the top down. Stories, tips, and a solid methodology create great teams which can transform your workplace.

THE NOT SO FINE PRINT

If you're the leader we think you are, you'll want to talk further about this innovative approach to improving, growing, and uniting your employees. You *may* want to go first to www.hcap.us and learn about *our* group and Chris Becicka, your facilitator. Or just pick up the phone to call her (yikes!) at 913.384.1020 or email her at chrisbecicka@hcap.us to set up a time to chat.

